

Che cosa sono i cookie?

cookie sono piccoli file di testo che vengono salvati sul suo computer quando visitate determinati siti internet.

Per il sito e relativi sotto-domini utilizziamo cookie, chiedendone il consenso all'utente ove la legge o i regolamenti applicabili lo prevedano, per agevolare la navigazione e personalizzare le informazioni rivolte all'utente. Utilizziamo inoltre sistemi simili per raccogliere informazioni sugli utenti, quali ad esempio indirizzo IP, tipo di browser e sistema operativo utilizzato e/o pagine web visitate da un utente, per finalità statistiche o di sicurezza.

La informiamo che se desidera di disabilitare o rifiutare i cookie alcune parti del sito e relativi sotto-domini potrebbero essere inaccessibili o non funzionare correttamente. Pertanto per un utilizzo agevolato e completo di questo sito sarebbe opportuno che l'utente configurasse il proprio browser in modo che accetti la ricezione di tali cookie. I cookie non sono dannosi per il suo computer, tablet o smartphone. Nei cookie generati dal sito, non vengono conservate informazioni identificative personali ma solo informazioni criptate.

Cookie tecnici

Il Sito utilizza cookie "tecnici" ai sensi dell'art. 122, comma 1, del D.Lgs. 196/2003, quali i cookie di navigazione o sessione, quelli di funzionalità e quelli analitici.

Se desidera, può consentire, eliminare o bloccare cookies installati sul suo computer :

Informazioni Firefox: <https://support.mozilla.org/it/kb/Attivare%20e%20disattivare%20i%20cookie>

Internet Explorer: <http://windows.microsoft.com/it-it/windows7/how-to-manage-cookies-in-internet-explorer-9>

Google Chrome: <https://support.google.com/chrome/answer/95647?hl=it>

Safari: [https://support.apple.com/kb/PH5042?locale=en\\_US](https://support.apple.com/kb/PH5042?locale=en_US)

Opera: <http://help.opera.com/Windows/10.00/it/cookies.html>

Per far valere i diritti, come previsto dell'articolo 7 del D.lgs. n. 196/2003 può rivolgersi al titolare del trattamento dei dati.

Google Analytics: <http://www.google.it/policies/privacy/> e [http://www.google.com/intl/it\\_it/analytics/learn/privacy.html](http://www.google.com/intl/it_it/analytics/learn/privacy.html)

Per l'utilizzo dei Social Media Plugins:

Facebook: <https://it-it.facebook.com/about/privacy/cookies>

Google+: <https://www.google.com/intl/it/policies/privacy/>

Twitter: <https://twitter.com/privacy>

## Cookie

This website uses cookies in several places in order to maintain the functionality. They are used to make the website more user friendly and more effective.

Cookies are small text files that are stored on your computer and saved by your browser. Set cookies on your computer no harm and do not contain viruses, but enhance the functionality of this website.

Cookies, which are triggered by this site, optionally containing portions of your personal information. You can disable the storage of cookies in your browser even if you have the necessary access rights.

If necessary, will not be in this case within this site all functions are available, but the basic functions are still usable.

More Info here: [http://ec.europa.eu/ipg/basics/legal/cookies/index\\_en.htm](http://ec.europa.eu/ipg/basics/legal/cookies/index_en.htm)

## What are cookies?

Cookies are small strings of text that websites visited by a user send to their terminal, where they are stored and then retransmitted to the same sites the next time the same user visits that site. For the purposes here, the cookies are separated into technical and profiling, depending on the function for which they are used, and into first party and third party cookies, depending on the subject that installs them.

## Cookie types:

### 1. Technical cookies

Technical cookies are used for the sole purpose of transmitting a communication on an electronic communications network or, as strictly necessary, for sending to the provider of a service of a company the information explicitly requested by the subscriber or user to deliver that service" (see art. 122 paragraph 1 of the Italian privacy code). Cookies can be defined as browsing or session cookies (that guarantee normal browsing and use of the web site), cookie analytics (assimilated with technical cookies where they are used directly by the site operator to collect information, in aggregate form, on the number of users and on how they visit the same site) and functionality cookies (these allow the user to navigating according to a set of criteria, such as language, in order to improve the service provided to the same).

## 2. Profiling cookies

Profiling cookies are used to send advertising messages in line with the preferences expressed by the user in the context of browsing the net.

## 3. Third-party cookies

Taking account of the different subject that installs the cookies on the user's terminal, depending on whether it involves the same operator of the site that the user is visiting, or the operator of a different site that installs the cookies through the first one, a definition is made of either first-party cookies or third-party cookies.

**In order to offer an optimal browsing experience the visited website could make use of all or part of the following own and/or third parties, cookies**

- **Session cookies** (local)  
It is a technical cookie with a memory function on the user's decisions made within the website which is erased once the user exits. In an E-commerce website this cookie is also used to store the products added to the cart.
- **Google Analytics** (third-party)  
Tracking cookies to generate statistics regarding use of the website; Google Analytics uses cookies which do not store personal data and that are deposited on a user's computer to permit the web site operator to analyse how users use that site. To prevent storage of these cookies, the user may follow the procedure that can be found at the following link: [http://www.google.com/intl/en\\_uk\\_ALL/analytics/learn/privacy.html](http://www.google.com/intl/en_uk_ALL/analytics/learn/privacy.html)
- **Facebook** (third-party)  
These cookies are used by the site to study and improve its advertising, with remarketing actions, in order to send the user messages in line with their interests. More information, also in relation to the methods through which it is possible to disable these cookies, can be found at the following link: <https://www.facebook.com/help/cookies/> To select/deselect the cookie click here <http://www.youronlinechoices.com/uk/your-ad-choices>
- **Adwords** (third-party)  
These cookies are used by the site to study and improve its advertising, with remarketing actions, in order to send the user messages in line with their interests. More information, also in relation to the methods through which it is possible to disable these cookies, can be found at the following link: <https://support.google.com/adwords/answer/24077857hMt> To select/deselect the cookie click here <http://www.google.com/settings/ads>

### **How to disable, remove or block cookies?**

The visited website allows the selection/deselection of individual cookies in the manner illustrated below but please be aware that, in case of deactivation, full enjoyment of the site may not be guaranteed.

Karl Stanzel Photography

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Dati della ditta: vedi in calce